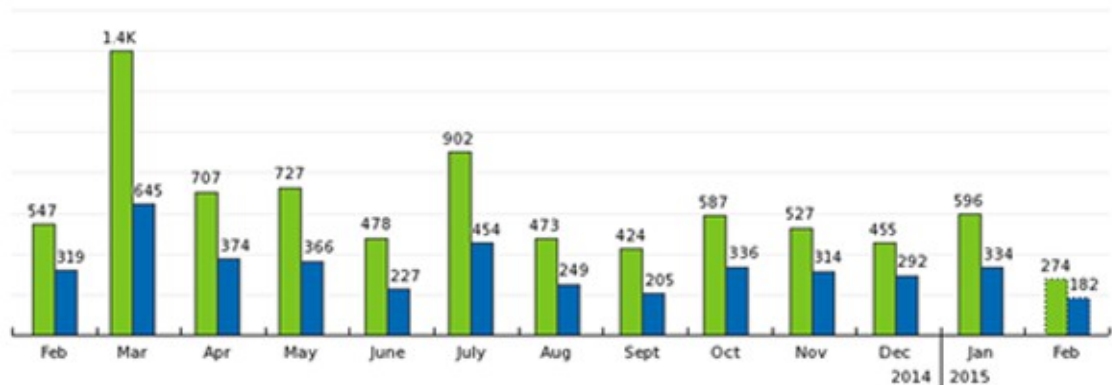


CCC 2015 Webmasters Report

Since the last AGM, the website has been updated with some caving related pictures to try and make it more pleasing to look at as well as making any information easier to find. During 2013-14 our average monthly page views was approx 500 per month, this past 12 months has seen a increase in traffic, as we are now at just over 600 page views per month (February 2015 fingers will be low as this report is dated 10th February, so not complete month included in figures below).

By far the most visited page in the Newsletter one, followed by Cave Access and Latest News.

Website has been updated as and when information has been received from our officers, as well as Newsletters made available to download asap after production.



	Page Views	Unique Visits	First Time Visits	Returning Visits
Total	8,097	4,297	3,088	1,209
Average	623	331	238	94

Returning Visits - Based purely on a cookie, if this person is returning to your website for another visit an hour or more later

First Time Visits - Based purely on a cookie, if this person has no cookie then this is considered their first time at your website.

Unique Visitor - Based purely on a cookie, this is the total of the returning visits and first time visits - all your visitors.

Page Views- The number of times your page has been visited.

Barry Hill (CCC Webmaster)

10th February 2015